



**international union of bakers and confectioners**

## Guidelines for the applications for the World Baker of the Year

Revised April 2020

Every member of the UIBC has the right to propose one candidate and must justify this proposal in writing. Criteria for eligibility of the candidates are:

1. The candidate operates his/her own Bakery. (10 points)
2. The candidate has passed a professional training exam as baker. (10 points)
3. The candidate is younger than 50 years. (10 points)
4. Proof of publications (10 points)
5. Proof of successful participation in competitions (15 points)
6. Proof of marketing activities (15 points)
7. Proof of innovation activities (15 points)
8. The candidate must provide a video showing himself making bread / bakery products, his bakery and his shop, including a display of the products he makes. The video must not exceed 5 minutes and be either without language or translated/subtitled in English. (15 points)

Candidate Name	Criteria 1 10 Points	Criteria 2 10 Points	Criteria 3 10 Points	Criteria 4 10 Points	Criteria 5 15 Points	Criteria 6 15 Points	Criteria 7 15 Points	Criteria 8 15 Points

The application must include a Curriculum Vitae with a photo.

The deadline for submission is 15<sup>th</sup> May of each year (receipt of the documents at the Secretariat in Madrid). The UIBC Presidium will take the final decision.

Additional agreements with the World Baker of the Year:

1. To mention and represent the UIBC at public events and activities for at least 1 year.
2. To create a special World Bread of the Year recipe and make a video of its production.